

## NHS England South East

# Primary Care Fellowship Programme 2026-27

### Video Submission Guidance

As part of the completion of the EOI form we ask applicants to submit a **short video**.

The purpose of the video is to give us a **brief sense of you, your motivation, and your thinking in relation to the Fellowship**, in your own words. It is not intended to assess presentation skills or technical quality.

#### What we are looking for

We request that you record a short video, 1. introducing yourself and 2. responding to the areas below,

- Your understanding of the current drivers and context for primary care education
- How a Fellowship project could influence and impact primary care and the communities that we serve

Please also include anything else that you wish to add that is not captured by the questions above or your expression of interest for.

There is **no “right” style for the video**. However, we will value authenticity, thoughtfulness and honesty.

#### Length and format

- **Maximum length:** 5 minutes
- **Recording style:** one take is fine
- **Equipment:** phone, laptop or tablet – whatever you have access to
- **Format:** **EITHER** video recorded via phone, MS teams **OR** narrated powerpoint presentation using the record slideshow function

You do **not** need to:

- edit the video
- add music or graphics
- aim for a polished or professional finish

### What we are *not* assessing

Please be reassured that we are **not** assessing:

- video quality or production values
- confidence, charisma or performance style
- accent, fluency, pace of speech, or use of notes

You are very welcome to:

- pause to think
- refer to notes
- speak informally and naturally

### Accessibility and choice

If you have any accessibility needs or require adjustments, please contact the programme leads and we will be happy to support you.

### How to submit

- Orientation: Landscape (16:9) or Portrait (9:16) → both are acceptable
- Resolution: 720p or 1080p (most phones default to this)
- If recorded a narrated powerpoint, this can be sent as an email file
- Please either email a link, or the video directly OR upload to WeTransfer and email link to [maggie.woods@nhs.net](mailto:maggie.woods@nhs.net) AND [catherine.james19@nhs.net](mailto:catherine.james19@nhs.net)

Any issues with uploading your video please contact [maggie.woods@nhs.net](mailto:maggie.woods@nhs.net) or [catherine.james19@nhs.net](mailto:catherine.james19@nhs.net)

## Confidentiality

Your video will only be viewed by those involved in the shortlisting process and will be handled in line with data protection requirements.

Please note, this video is simply an opportunity to bring your EOI to life and to help us understand what matters to you. Please keep it simple and be yourself.

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If you experience any problems emailing the short video, then please try using “WeTransfer.com” which allows transfers of up to 3GB on its free plan (subject to monthly limits).